

startupgrind

sg

📍 BANJUL

Sponsorship Deck









EDUCATING, CONNECTING  
& INSPIRING STARTUPS

\* SINCE 2010

(ABOUT US)



Startup Grind  is the world's largest community of startups, founders, innovators, and creators. We host 1000's of events , but more than that Startup Grind is a community. We bring like-minded yet diverse individuals together to connect, learn, teach, help, build, and belong. We do this daily through our local events, flagship conferences, startup program, and online media  + content  - collectively reaching  over 3.5 million individuals worldwide. Watch our reel .



# Our Reach

3.5M

600+ Chapters spread across  
125+ countries



# Our Values



Help others  
Before yourself



Give first  
Don't take



Make friends  
Not contacts

We believe in making friends, not contacts. We believe in giving, not taking. We believe in helping others before helping yourself. We are truly passionate about helping founders, entrepreneurs, and startups succeed. We intent to make their startup journey less lonely, more connected, and more memorable.





# About Startup Grind Banjul

**Startup Grind Banjul** is Part of an Educational Series of Event founders hosted in 400 cities across 125 Countries. Google powered StartUp Grind for StartUps in The US, now moving around the world to replicate the successes of the Grind, hence the emergence of StartUp Grind - Gambia. We have hosted people like Jessica Livingston (YC), Vinod Khosla (Sun Microsystems), Bill Maris (Google Ventures), Ben Sulayman (Pinterest), Steve Blank and Many More at the Global level, we are available and would be pleased to jump into a call to discuss about possible partnership and The grind in a more detailed manner.

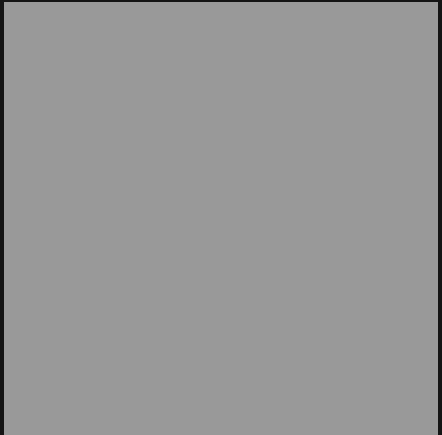




# Our Team



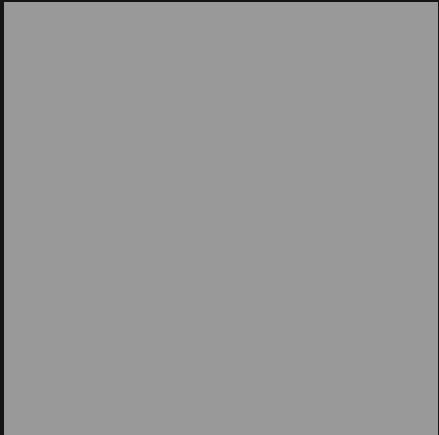
**Modou A. Njie**  
Director



**Name Lastname**  
Title



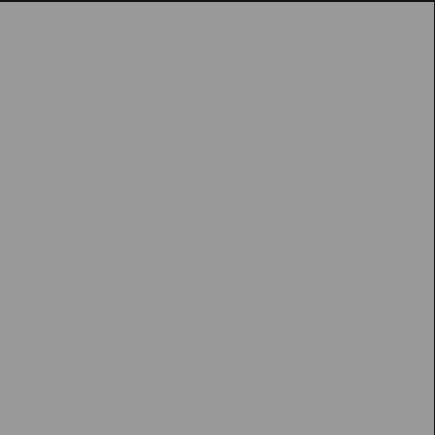
**Basiru Sarr**  
Events Coordinator



**Name Lastname**  
Title



**Papa Dampha**  
Ticket /Sales



**Name Lastname**  
Title



**Jaziel Cole**  
Backup MC/ Presenter



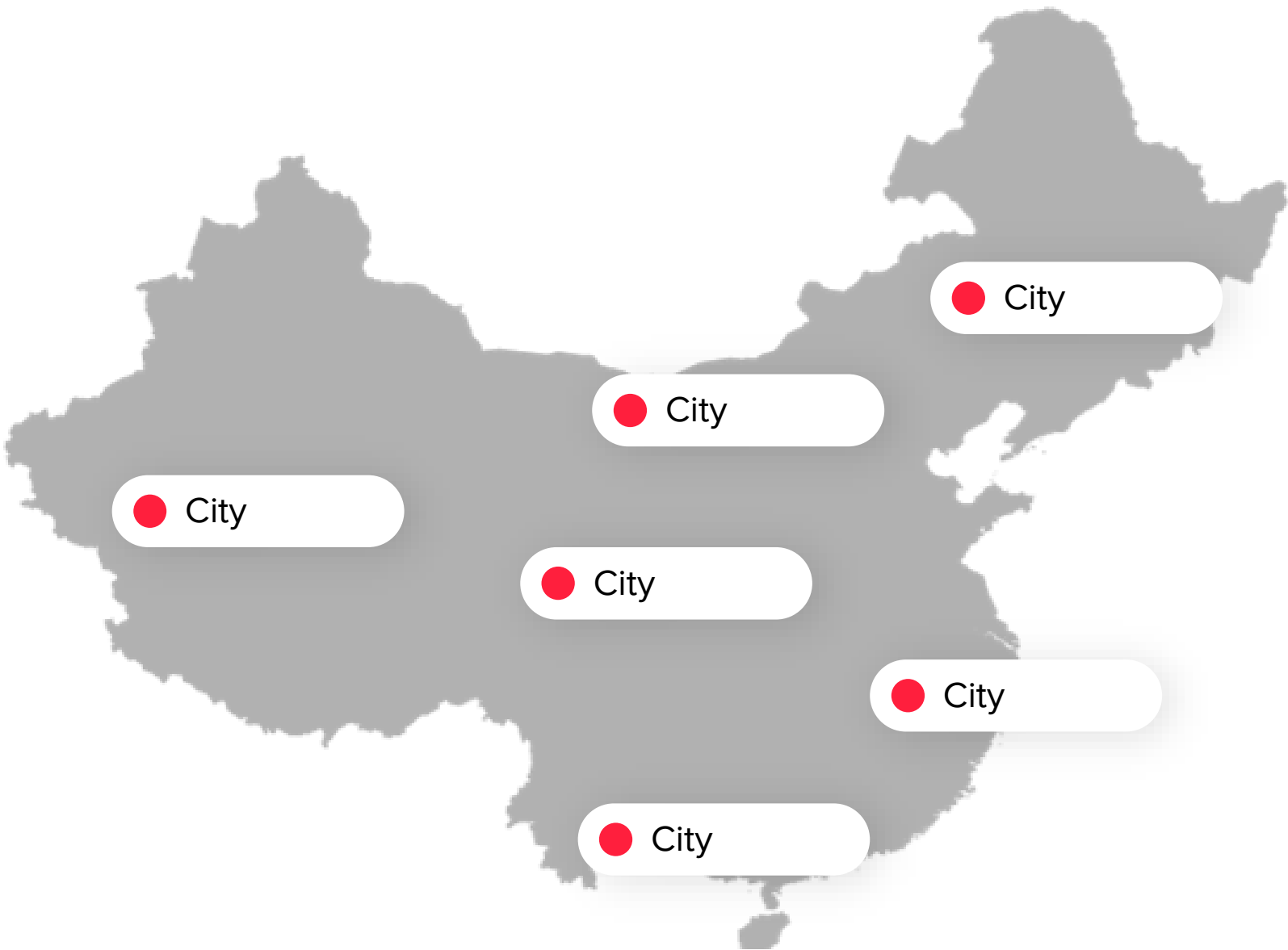
**Name Lastname**  
Title



**Catherine Mendy**  
Social Media Assistant



**Name Lastname**  
Title



# Startup Grind in [Country]

**1200**  
Attendees

**208**  
Events

**Startup Grind Country** has ## active chapters... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Cras pulvinar mattis nunc sed blandit. Egestas diam in arcu cursus euismod quis viverra nibh.



# What to Expect

## EVENT TYPES

Fireside Chat  
Workshops  
Panel Discussions

## REACH

10,000+  
members

## WHERE

Online Events  
Offline Events

## CHANNELS

Social Media  
Facebook, Instagram, Twitter,  
Linkedin  
  
Newsletter  
7k Subscribers

Go Creative with  
us....





# Past Inperson Speakers



**Malick Khan**  
Point Click Tech



**Speaker Name**  
Kameko



**Modou NSZ Njie**  
Farm Fresh



**Melanie Wynter**  
Elizabeth Sloane



**Awa Mary Khan**  
Woman Boss



**Adrame Dione**  
Gambia Angel  
Investment Network



**Sirra Ndow**  
Qmoney



**Berna Dondoh**  
ITAG



**Bernard Gomez**  
Gamswitch



**Edwin Mensah**  
UNCDF



**Haddy Coulibally**  
Credit Now



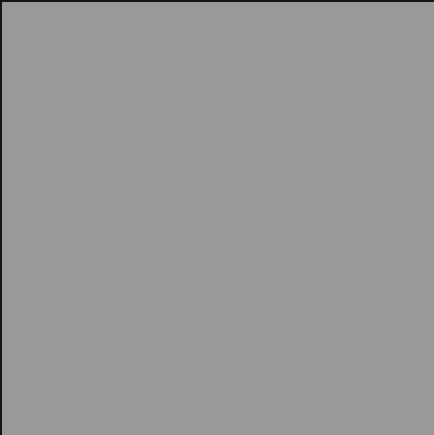
**Speaker Name**  
Speaker Company



# Past Online Speakers



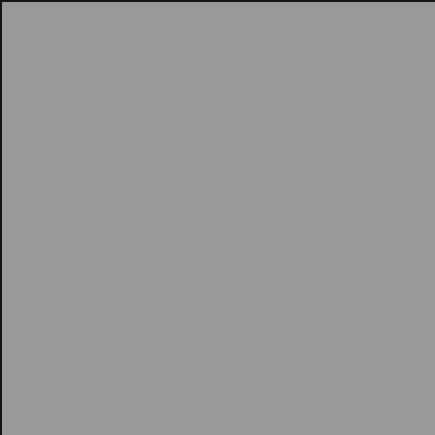
**Malick Khan**  
Point Click Tech



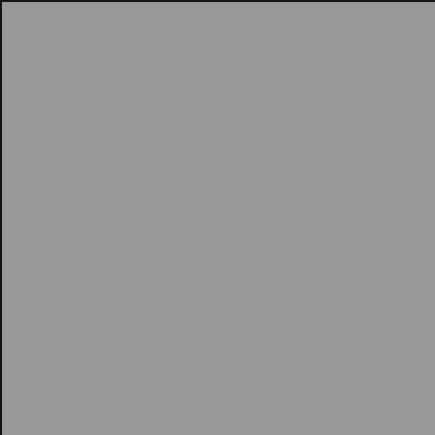
**Speaker Name**  
Kameko



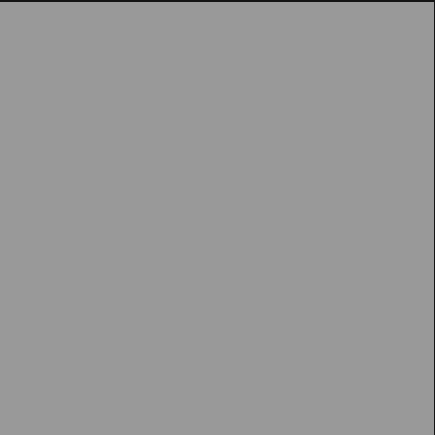
**Modou NSZ Njie**  
Farm Fresh



**Melanie Wynter**  
Elizabeth Sloane



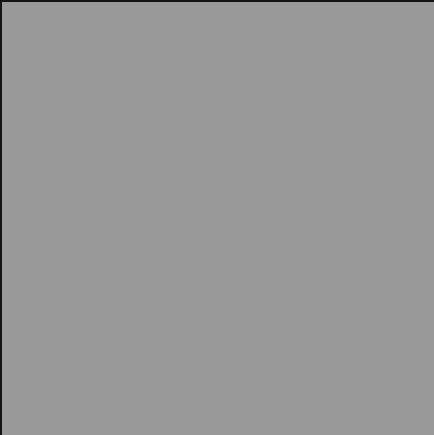
**Awa Mary Khan**  
Woman Boss



**Adrame Dione**  
Gambia Angel  
Investment Network



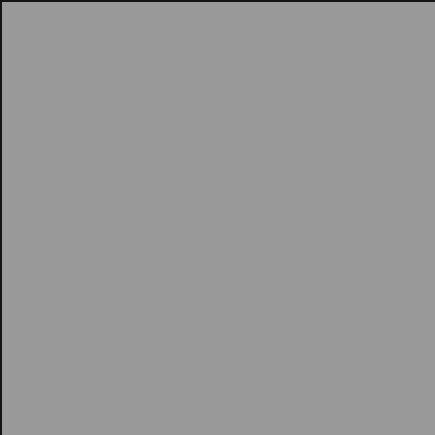
**Sirra Ndow**  
Qmoney



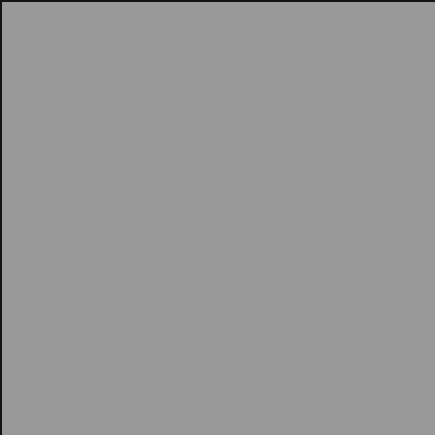
**Berna Dondeh**  
ITAG



**Bernard Gomez**  
Gamswitch



**Edwin Mensah**  
UNCDF

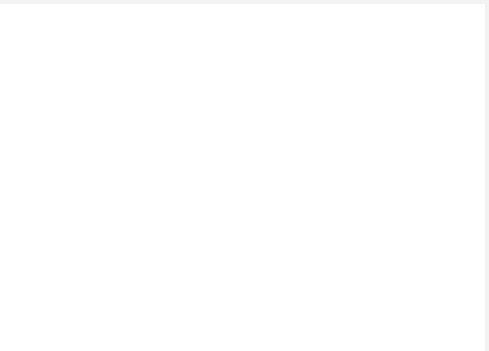
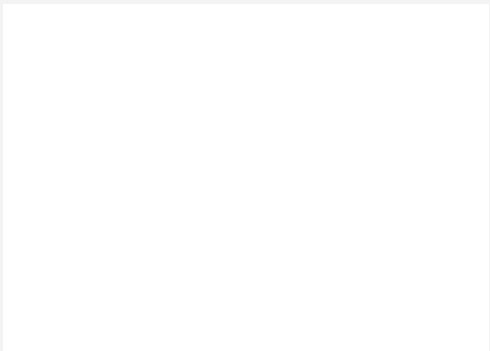
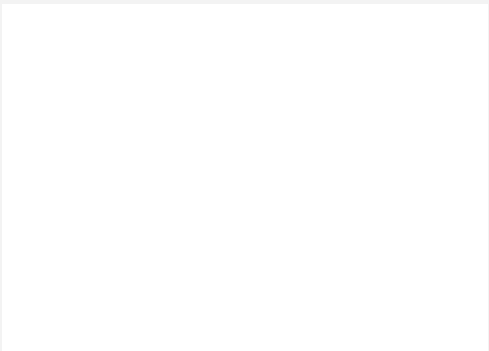
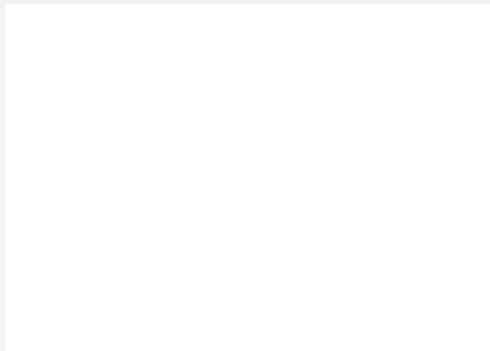


**Haddy Coulibally**  
Credit Now



**Speaker Name**  
Speaker Company

# Past Sponsors





(TESTIMONIALS)



# Our Sponsors Say

“We are Always very happy to support Startup Grind Mission in The Gambia”

USL Technology  
INC CEO

“We are very much excited of our collaboration with StartUp Grind Banjul .”

Ebrosso  
Consulting

“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc bibendum velit a nisi molestie ornare.”

Gamcel

“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc bibendum velit a nisi molestie ornare.”

Company

# SPONSORSHIP OPTIONS

Learn about our sponsor packages to get your brand in front of thousands of quality entrepreneurs

We also have options where you can help your clients' businesses / startups get access to international support





# Sponsorship Core Pillars

Our sponsorships are designed around core pillars which set our partners up for optimal success:

- 

Brand Awareness & Positioning
- 

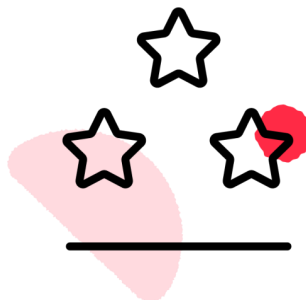
Lead Generation
- 

Networking
- 

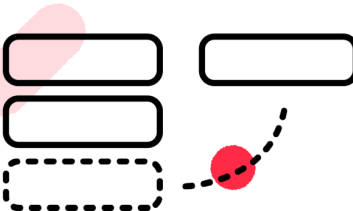
Thought Leadership

# Package Types

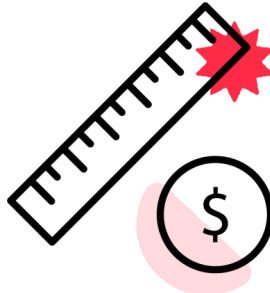
We have three package types, where you can build the sponsorship that suits you best:

- 

**Sponsorship Level**

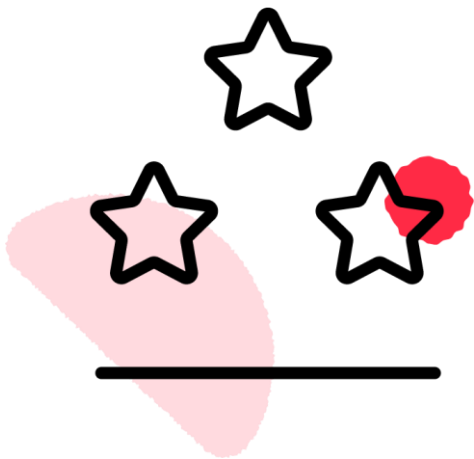
Decide which tier is right for you, and choose your level of involvement.
- 

**Build Your Own**

Mix-and-match choosing options you prefer.
- 

**Custom**

Set up a time to talk with our team about a custom package and we'll help you build from scratch according to your needs and budget.



# Sponsorship Level

PACKAGE TYPE 1





Platinum

\$1,000

- **Category Exclusivity** - Limited to 4.
- **Additional Branding Activation** - Choose one of the À-la-carte options (from under \$5k or pay additional fee)
- **Badge Scanning / Attendee Access** - Easily scan attendee badges at the conference to collect leads and demographic data. 2 scanning devices included.
- **Large Level Branding** on main event website, event marketing materials, and signage.
- **Speaking Opportunity** - We'll match you to a speaker and allow you to introduce them on Mainstage before their session. Also, approved by Startup Grind, someone from your company may run a workshop and/or talk on one of the Breakout stages. \*2 sessions if you forgo the Mainstage Intro.

Gold

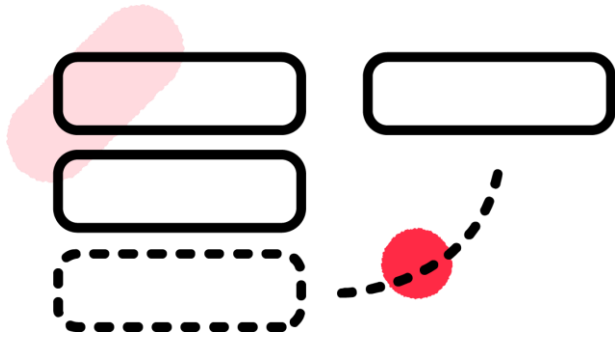
\$500

- **Category Exclusivity** - Limited to 4.
- **Additional Branding Activation** - Choose one of the À-la-carte options (from under \$5k or pay additional fee)
- **Badge Scanning / Attendee Access** - Easily scan attendee badges at the conference to collect leads and demographic data. 2 scanning devices included.
- **Large Level Branding** on main event website, event marketing materials, and signage.

Silver

\$300

- **Category Exclusivity** - Limited to 4.
- **Additional Branding Activation** - Choose one of the À-la-carte options (from under \$5k or pay additional fee)
- **Badge Scanning / Attendee Access** - Easily scan attendee badges at the conference to collect leads and demographic data. 2 scanning devices included.



# Build Your Own

PACKAGE TYPE 2





Female founder month

\$ 750

June is #SGWomen month worldwide - If you sign off and pay before 30th June, there will be a **30% reduction in the price** on the Platinum package

Logo and branding

\$ 200

Your logo / branding displayed on all digital platforms for Startup Grind Cape Town - website and newsletters

Event exposure

\$ 250

Prominent display of your logo throughout the event (displayed on the screen for the duration of the Zoom conference)

Event plug

\$ 200

Pre-interview slot to explain your products / services / “welcome from the sponsor”

Startup program

\$ 500

Gain special access for 5 of your clients’ businesses / startups to benefit from Startup Grind International’s exclusive Startup Programme.

Social media

\$ 150

Get 6 posts per event on a selection of our social platforms.

Networking

\$ 250

Digital breakout rooms after fireside chat where you personally interact with members of our community

Digital gift bag

\$ 300

Include an offer in the Digital Gift Bag, distributed to all attendees via email pre-event. Receive your lead list (conversions) after the event

Workshops

\$ 1,500

We will host your thought leader workshop which will help you access a highly targeted audience via our platform.

Recommend a speaker

\$ 150

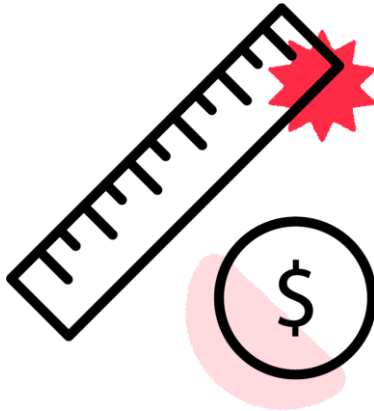
Give your VIP business clients exposure\*  
\*Subject to availability

Produced content

\$ 300

Get a 1 minute, highly produced summary of the talk highlighting a key piece of knowledge with your branding sliced into it.

Please note, that the minimum combined package price of the a La Carte selections is \$ 350



# Custom Package

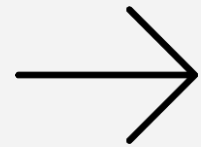
PACKAGE TYPE 3





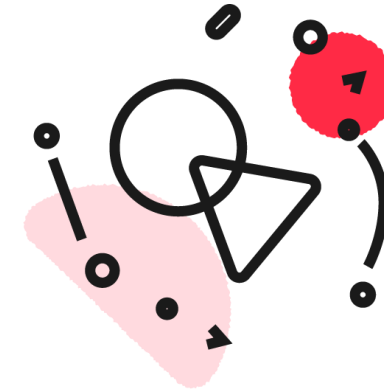
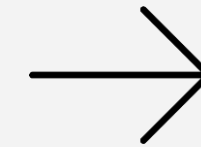
## The brief

Tell us what you want to achieve & the type of exposure that is of interest to you



## The budget

Provide us with various budget levels / amount you can spend



## The bundles

We'll conjure up some bespoke packages to match your requirements



# Additional Sponsorship Options

# Startup Program

\$ 500

Gain special access for 5 of your clients' businesses / startups to benefit from Startup Grind International's exclusive Startup Program.

An amazing opportunity for early-stage startups: get exclusive resources and network with world-class experts and peers.



## Startups will get:

### Access

- ✓ Exposure & direct introduction opportunities to top investors + partners
- ✓ Members-only partner offers (\$115k+ value) upon sign-up
- ✓ Private online member forum

### Education

- ✓ Weekly members-only virtual workshops, keynotes, and discussions from leading experts
- ✓ Access to Startup Grind Mentorship Program

### Exposure

- ✓ Brand promotion opportunities to Startup Grind's 1.2M+ audience (blog, social channels and more)
- ✓ Opportunity to contribute as a writer on SG Medium – recognized as top 5 publications on Medium



# National Sponsorship

From \$ 1,500

*\*Minimum term required*

Sponsor for a Year to expand your reach

- **Banjul**

→ Speak to us and we can discuss in more detail



# THANK YOU.



## CONTACT US

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CHAPTER DIRECTOR

**youremail@startupgrind.com**

CHAPTER CO-DIRECTOR

**startupgrind**

**STARTUPGRIND.COM**

